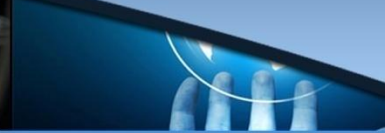


*The Leader in
SharePoint
Solutions*

RJB

TECHNICAL CONSULTING



SharePoint 2010 Launch

Social Computing in SharePoint 2010:
People Search, My Sites, Blogs, Wikis
and Tagging



Microsoft
GOLD CERTIFIED
Partner

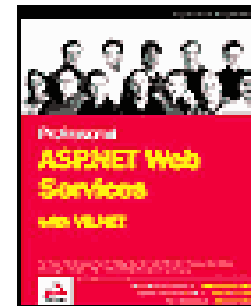
Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions



Russ Basiura

Background

- Doing SharePoint since before it was SharePoint
- President Philadelphia Area SharePoint User Group
- “Professional SharePoint Development”
- “Professional Asp.Net Web Services”
- “Professional Web Services Using C#”
- “Professional Web Services Using VB.Net”
- SharePoint Architect / Developer / Evangelist
- MCTS, MCSE, CISSP
- **610-834-3900**
- **russ@rjbtech.com**
- **@SharePointPhily**



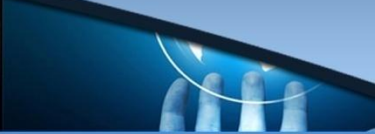


RJB

TECHNICAL CONSULTING



The Leader in
SharePoint
Solutions



What is Social Computing?



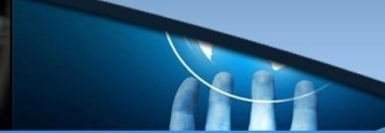
Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions

The Leader in
SharePoint
Solutions

RJB

TECHNICAL CONSULTING



How many people use a Social Computing site on the Internet today?

Microsoft
SharePoint 2010

Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions



RJB

TECHNICAL CONSULTING



The Leader in
SharePoint
Solutions



How many people use a Social Computing site that is provided by their company?



Microsoft
SharePoint 2010

Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions



What's New in SharePoint 2010?

- Social Feedback
 - Tagging and Tag Cloud
 - Bookmarking
 - Note board
 - Ratings
- Status Indicator
- Activity Feeds

The Leader in
SharePoint
Solutions

RJB

TECHNICAL CONSULTING



Demo



Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions

RJB

TECHNICAL CONSULTING



The Leader in SharePoint Solutions



My Site actions are in the ribbon

Profile picture and status update

- Activity newsfeeds
- Extensible for 3rd parties

My Site Actions

Profile Details Colleagues Keywords Tags and Notes Memberships Blog Post Shared Content Edit Page Send URL to Mobile Edit Mobile Page Themes

My Shared Information Create Actions

My Profile Organization Tags

Recent Activities Documents Pictures Sites Recycle Bin

Set as default My Site

Interest Tracker

This Week

- Toni Poe tagged Dan Jump with *widgets* - Tuesday, July 21, 2009
- Toni Poe tagged Dan Jump with *strategy* - Tuesday, July 21, 2009
- Toni Poe tagged Dan Jump with *sales* - Tuesday, July 21, 2009
- Toni Poe added *strategy* to Interests - Tuesday, July 21, 2009
- Toni Poe tagged Tags And Notes with *strategy* - Tuesday, July 21, 2009

[Edit Preferences](#)

Colleague Tracker

This Week

- Toni Poe tagged Dan Jump with *widgets* - Tuesday, July 21, 2009
- Toni Poe tagged Dan Jump with *strategy* - Tuesday, July 21, 2009

Profile Buzz

Check your Note Board

These people recently wrote on your note board.

- Toni Poe on 7/21/2009
- Dan Jump on 7/21/2009

Sharing Center

Shared Documents (0)	Shared Pictures (1)	Blog (1)
Upload documents	Upload pictures	Write a blog post

My Tags

bike contoso global sales

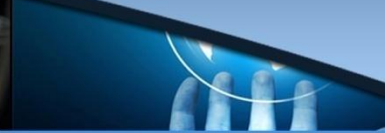
I like it planning

proposal sales Storyboard

strategy To-Do

widgets

Tag cloud



Tag Based Knowledge Discovery

- People enriched by your Social Activity
- Search relevance driven by Social Metadata
- Tags Profile Page
- Tags Aid Navigation (Tag Cloud We Part)



Tagging

Contoso Team Site - Home

Tags Note Board

My Tags

global sales; st

Suggestions

- Stealth [Keywords]
- Storyboard [Keywords]
- strategy [Keywords]
- Strategy, Human Resources, Mergers, Acquisition [Keywords]
- None of the above.
- Create new

Recent Activities

- Dan Jump tagged 'global sales' on 7/21/2009
- Toni Poe tagged 'home page' on 7/21/2009
- Toni Poe tagged 'corporate intranet' on 7/21/2009

Keyword
Suggestions



My Profile Organization Tags

Recent Activities Documents Pictures Recycle Bin

Suggested Keywords

Sharepoint has identified topics you generally discuss in e-mail. You can decide whether these topics are Interests you want to add to your Interest Tracker and learn more about or Skills that others can Ask You About. These keywords will be published on your profile page and indexed by people search, so that people can find you.

On this page you can:

- Add new keywords
- Edit published keywords

Keywords	Track as Interest	Ask Me About	Remove
<u>SharePoint</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
S	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

Suggestions

- SAP [Keywords]
- Sea Kayaks [Products:Paddling:Kayaking]
- Sharepoint [Keywords]
- Shirts [Products:Fitness:Running Clothing]
- Shoes [Products:Climbing]
- Shorts [Products:Fitness:Running Clothing]
- Siebel [Keywords]
- Skis [Products:Snowsports:Alpine Skiing]
- Sleeping Bags [Products:Camping]
- Slings [Products:Climbing]
- Slings and Runners [Products:Climbing:Slings]
- Small [Keywords]
- Snowboarding [Products:Snowsports]
- Snowboards [Products:Snowsports:Snowboarding]
- Snowsports [Products]
- Static Ropes [Products:Climbing:Ropes]
- Strategy, Human Resources, Merges Acquisition [Keywords]

None of the above.

Create new

Everyone

OK

Cancel

RJB

TECHNICAL CONSULTING



Note Board

Note Board



Post



[Contoso Administrator](#) 11/14/2009 8:52 AM
SharePoint Saturday Richmond Next Week!!!

[Edit](#) | [Delete](#)



[Contoso Administrator](#) 11/14/2009 8:18 AM
SharePoint Saturday Tampa!!

[Edit](#) | [Delete](#)

RJB

TECHNICAL CONSULTING

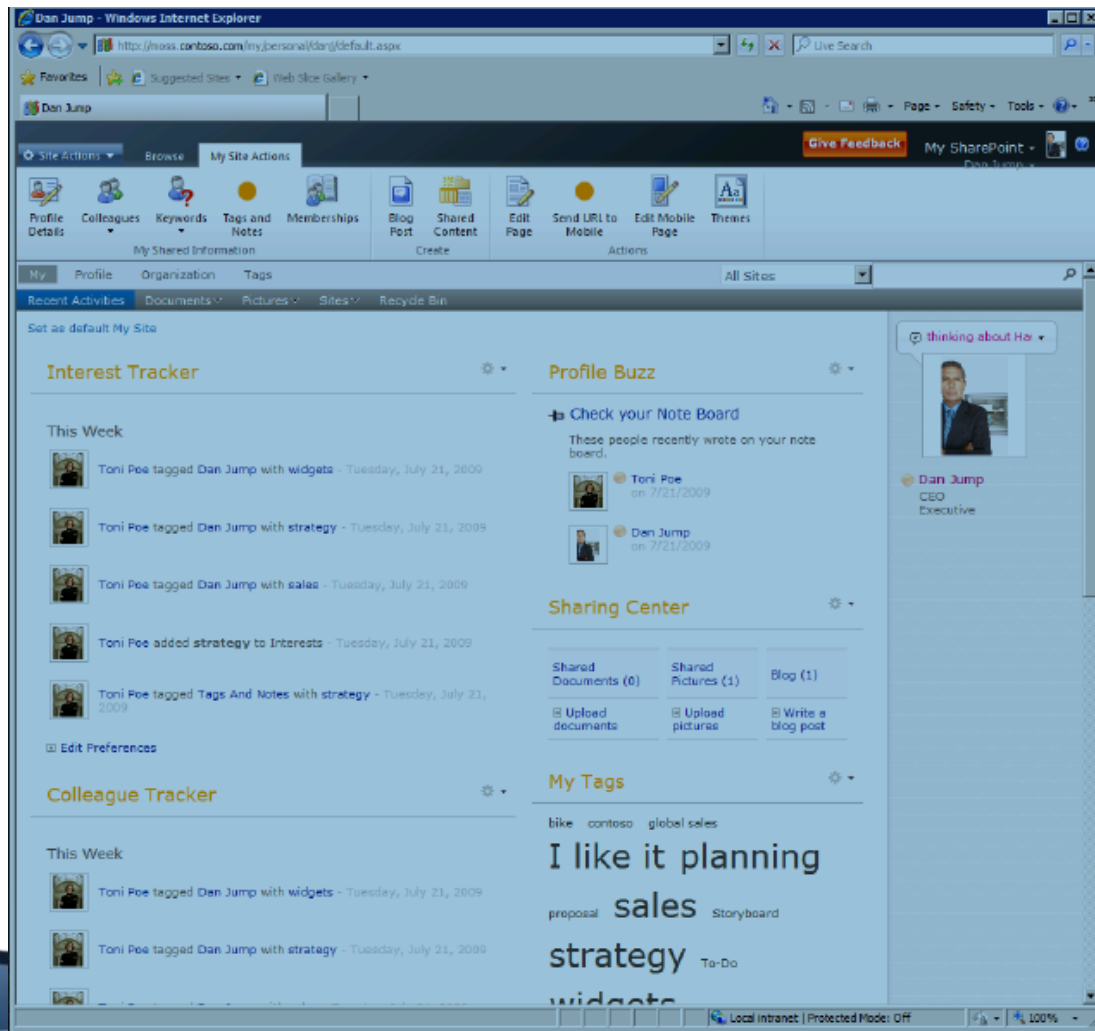


The Leader in
SharePoint
Solutions



Social Networking

- MySite
- Profile
 - Pictures
- Newsfeed
- Organization Browser



RJB

TECHNICAL CONSULTING

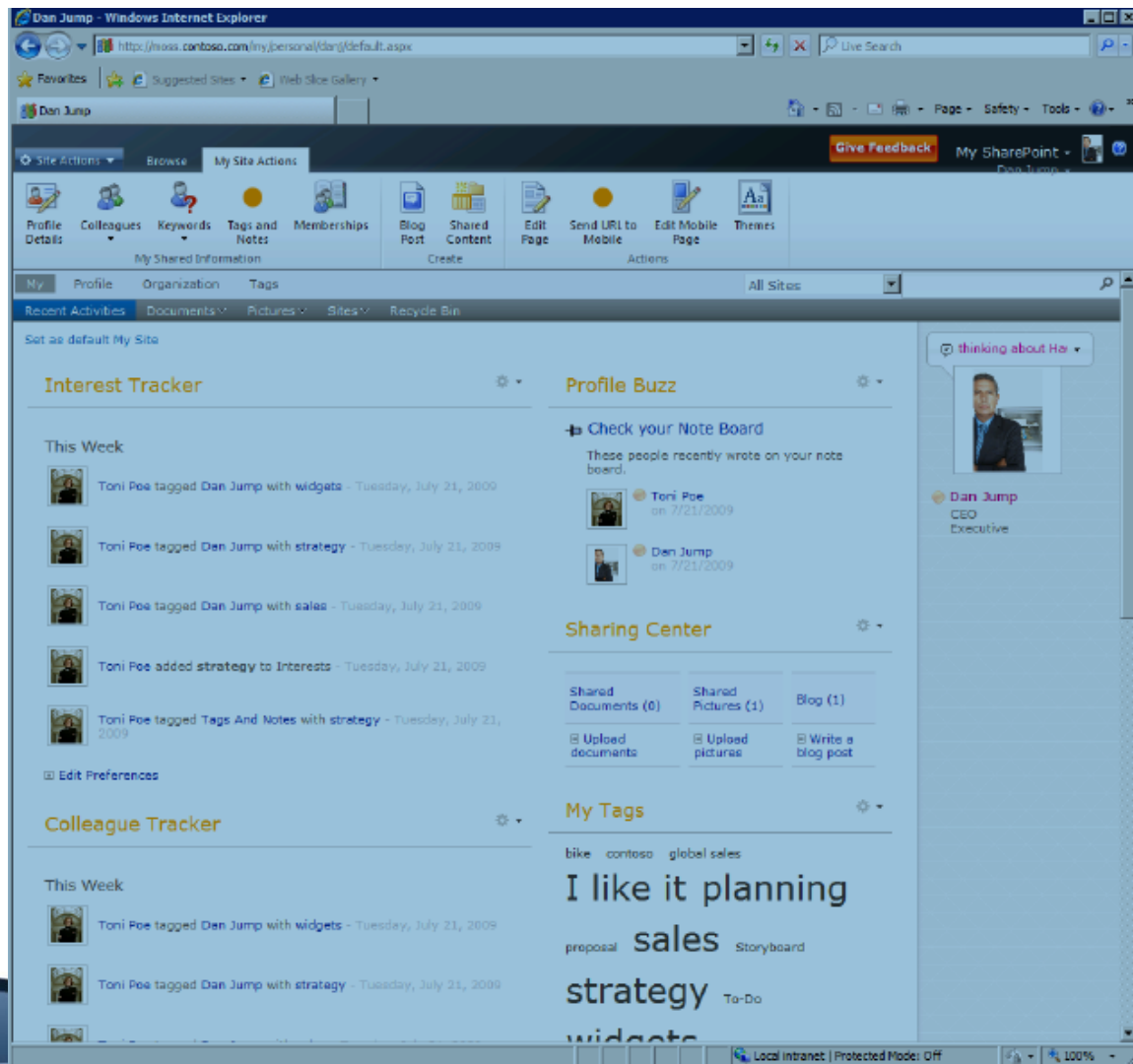


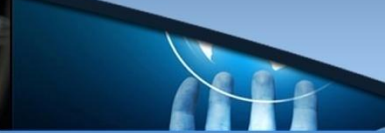
The Leader in
SharePoint
Solutions



Social Networking

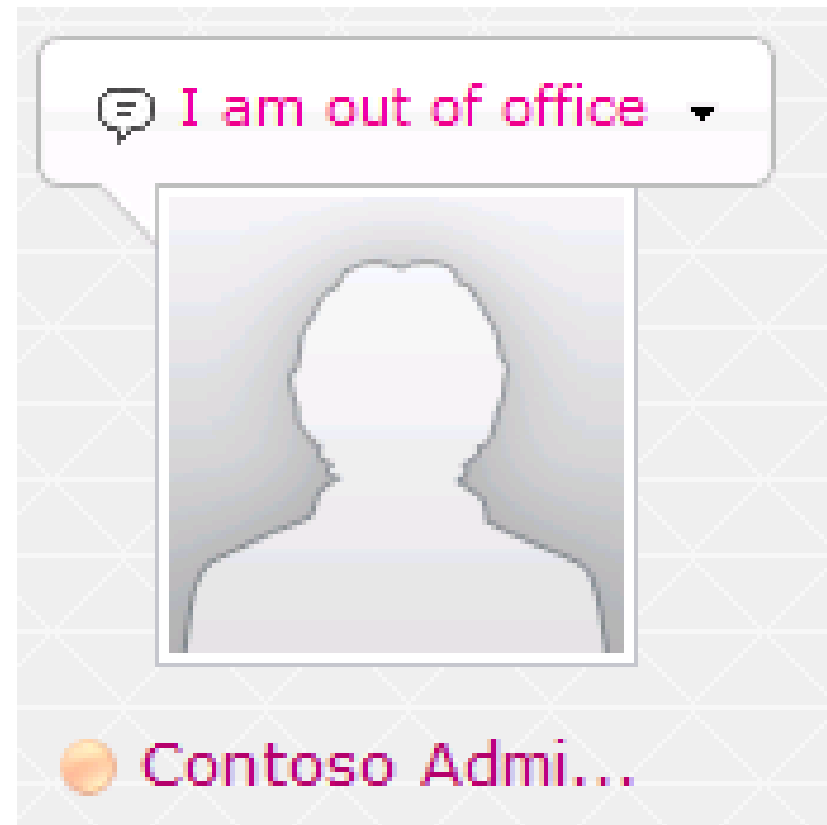
- Tracking Colleagues
 - Better, more readable “newsfeed”
- Email notifications
 - Noteboard
 - Colleague addition
 - Keyword Suggestions
- Profile updates
 - Alerts to update profile
 - Status Message





Status Indicator

- Similar to Communicator
- Includes Presence





Colleague Tracker

Recent Activities

Earlier

-  Added a Note Board post: **Dan Jump** - Wednesday, October 28, 2009
-  Authored a new document **new product - xk2000.docx** on **Product Development** - Thursday, June 25, 2009
-  Tagged <http://moss.contoso.com/sites/Product/Shared Documents/new product - xk2000.docx> with **Skis** - Thursday, June 25, 2009
-  Tagged <http://moss.contoso.com/sites/Docs/Documents/Northwind - Bikes/Northwind - Bikes - Sales Presentation.pptx> with **Bikes** - Thursday, June 25, 2009

Colleague Tracker

Select activities to track:

- Birthdays and anniversaries
- Profile Property Changes
- Social Tagging
- Note Board Posts
- Adding a colleague
- Authored blog
- Authored document
- Shared Pages
- Out of Office status
- Membership Changes

Number of items to show:

Number of items to show on a mobile device:

OK

Cancel

RJB

TECHNICAL CONSULTING



The Leader in
SharePoint
Solutions



Colleague Tracker


Profile Organization Tags

Overview Colleagues Memberships Tags and Notes Documents Pictures

Add Colleagues View Suggestions Edit Colleagues Delete Group By: Group Name

Name ↑ Show To My Team Group Name

Peers


<input type="checkbox"/>		Dan Jump Dan Jump	Everyone	Yes	Peers
<input type="checkbox"/>		Jim Daly Jim Daly	Everyone	Yes	Peers



Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions






Suggested Colleagues

 **Yong Rhee** and **Kent Lowry** has been added as your colleagues.

You may want to add the following people as your colleagues.

Suggested Colleagues

A list of suggested people is offered based on your e-mail and IM communication patterns. To prevent a person from being suggested again, click the "X" next to the person. After using the reject suggestions actions if you later decide you want to clear the rejected suggestions list and see all of your suggested colleagues, just resent the list.

- | | | | |
|-------------------------------------|---|---|---|
| <input checked="" type="checkbox"/> |  | Jessica Arnold
Transit Analyst
Land Operations | |
| <input checked="" type="checkbox"/> |  | Simon Pearson
Supply Analyst
Land Operations | |
| <input type="checkbox"/> |  | Morgan Skinner
Operations Specialist
Land Operations | X |
| <input checked="" type="checkbox"/> |  | Jessica Arnold
Transit Analyst
Land Operations | |
| <input type="checkbox"/> |  | Simon Pearson
Supply Analyst
Land Operations | X |

Select All

Reject All

Add to Group

Use grouping to help organize and provide context for added colleagues.

You can also choose to add a colleague to your My Workgroup. Doing this gives the colleague the privilege to view content that you set to My Workgroup.

- General
[+ Add a new group](#)
- My Workgroup

Show to

Choose who can view these colleagues. The privacy setting you select for a colleague affects who can see that colleague when he or she visits your My Site.

Everyone

Add

Cancel



Interest Tracker

Interest Tracker



Select activities to track:

- Social Tagging
- People with similar interests or expertise

Number of items to show:

Number of items to show on a mobile

device:

OK

Cancel



RJB

TECHNICAL CONSULTING



The Leader in
SharePoint
Solutions



Tag Cloud

My Tags

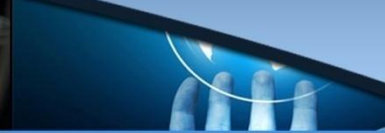


art curriculum secondary Bikes
cs sab february 2000 agenda book
I like it Progressive Sports
Sharepoint Test To-Do

My Colleagues' Tags

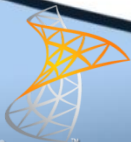


Ascenders **Bikes** Bindings Boots
Cruiser Bikes **First Supplies**
Gear-Shift Bikes Limited Ideal Components
Outdoor Sports Supply **Progressive Sports**
Requisite Part Supply **Skis** Sleeping Bags
Snowboarding Tents and Shelters



Activity Feeds

- Activity Application
“SharePoint”
- Activity Type
“New Meeting”
- Activity Template
“<person> has scheduled a meeting with <customer> on <details>”
- Activity Event
“Russ has scheduled a meeting with RJBTech on Monday, November 16th, 2009”





Profiles – Profile Actions Menu

Site Actions		Browse		Profile Actions			
Profile Details	Colleagues	Keywords	Tags and Notes	Memberships	Blog Post	Shared Content	
My Shared Information					Create		



Profile Pictures

- Architecture
 - Central picture library
 - <http://<mysitehost>/UserPhotos/>
 - Resized three ways
 - 32x32 (for use in SharePoint)
 - 48x48 (for AD and client apps)
 - 96x96 (for Profile page)
- Picture picker
 - Customizable and replaceable
 - To support your policy and picture store

Sync up to AD

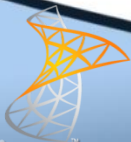
Bootstrap the pictures if already in AD

Write back to AD, if configured

Outlook and OCS use Pictures in AD

OAB size

Work with your AD/IdM counterparts





Org Browser

The screenshot displays an organizational browser interface. On the left, a vertical list of executive profiles is shown, each with a placeholder icon and text: Frank Martinez (COO, Executive), Jim Daly (CFO, Executive), and Sanjay Shah (CTS, Executive). On the right, a larger profile for Toni Poe is expanded, showing her name, title (CPS, Executive), and a note that no description was entered. Below her name are links for 'Create Group' and 'Edit Profile'. At the bottom of the expanded view, another executive profile for Kevin Cook (CVP of Marketing, Executive) is partially visible.





RJB

TECHNICAL CONSULTING



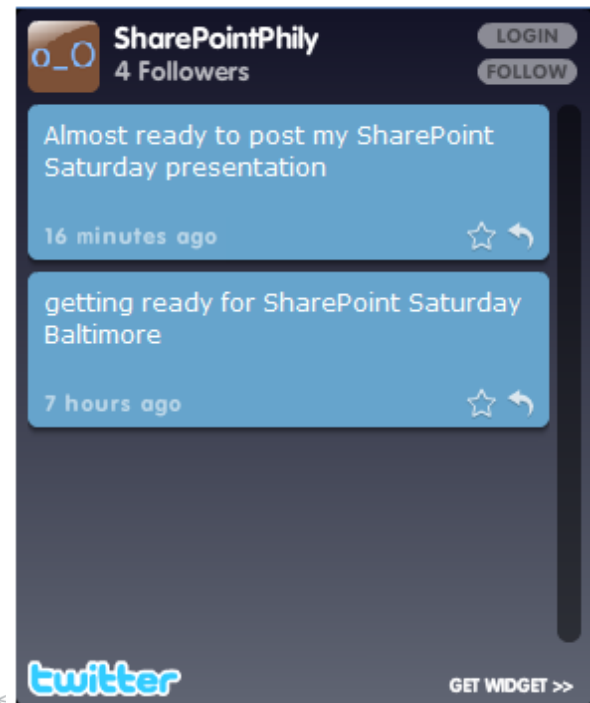
The Leader in
SharePoint
Solutions



What else can we do?

- Five of the most visited internet sites are social media sites that didn't exist a few years ago.
 - YouTube.com
 - Facebook
 - Wikipedia
 - MySpace
 - Twitter

Follow me on Twitter!



Microsoft
SharePoint 2010

Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions

RJB

TECHNICAL CONSULTING



The Leader in
SharePoint
Solutions



- YouTube What's out there?
- Video Servers

Podcasting Kit for SharePoint



Microsoft
SharePoint 2010

Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions



RSS Feeds

- Always New Content
- Easy to stay up to date
- OOB WP requires
 - Kerberos
- CodePlex RSS Feed
 - Authentication Support

[RJB Internal Blog Posts](#)

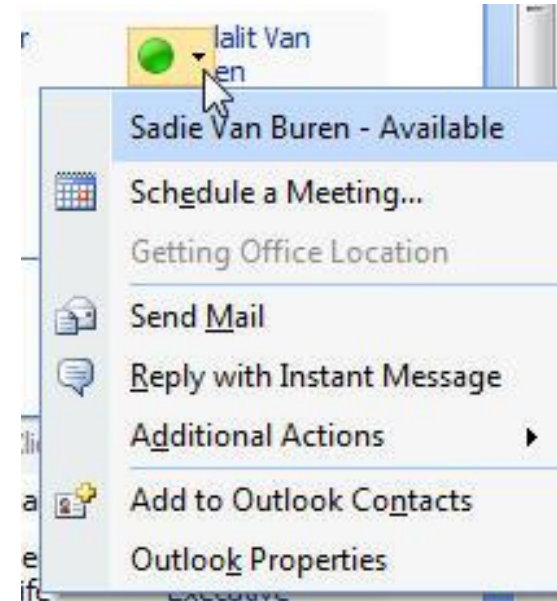
[Russ' Blog - From the Office: Posts](#)

- (7/24/2009) SharePoint 2010 SDK released!
- (7/24/2009) Great online training for SharePoint (short videos)
- (7/22/2009) Limit Connectwise logon prompts on the intranet to ZERO
- (7/22/2009) June Cumulative Update Packages Ready for Download



Presence in SharePoint

- OCS
- Exchange



The Leader in
SharePoint
Solutions

RJB

TECHNICAL CONSULTING



About RJB

RJB Technical Consulting specializes in delivering SharePoint services and solutions that allow companies to conduct business and collaborate quickly and efficiently.

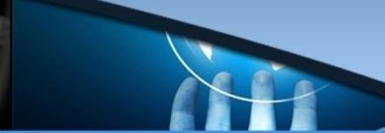


Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions

RJB

TECHNICAL CONSULTING



RJB Technical Consulting (www.rjbtech.com)

- *Specializing in delivering SharePoint services and solutions that allow companies to conduct business and collaborate quickly and efficiently.*
 - **Founded in 1995**
 - **Microsoft Gold Certified Partner**
 - **Practice Area focused on SharePoint Technologies**
 - **Office 2010, SharePoint 2010 Beta Partner**
 - **Certified Technical Specialists in SharePoint 2010**
 - **SharePoint Specialists include Project Managers, Business Analysis, Architects, Developers and System Engineers**
 - **Operates Philadelphia Area SharePoint User Group**



Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions

The Leader in
SharePoint
Solutions

RJB

TECHNICAL CONSULTING



Philly SharePoint 2010 Launch Event Sponsors

Microsoft®



NINTEX®



Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions



RJB

TECHNICAL CONSULTING



The Leader in
SharePoint
Solutions



Giveaways



Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions



RJB

TECHNICAL CONSULTING



The Leader in
SharePoint
Solutions



Questions ???



Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions



RJB

TECHNICAL CONSULTING



The Leader in
SharePoint
Solutions



Thank you for attending!



Microsoft
GOLD CERTIFIED
Partner

Business Intelligence Solutions
Data Management Solutions
Information Worker Solutions
Custom Development Solutions